

**GOVERNMENT OF ANDHRA PRADESH  
ABSTRACT**

YAT & C (PMU) Department – Tourism Promotion – Airport Promotional Campaign of A.P Tourism at Hyderabad, Tirupati, Kochi, Trivandrum Airports - Creatives – Sanction of Rs.1,79,776/- (Rupees One Lakh Seventy Nine Thousand Seven Hundred and Seventy Six Only) – Orders – Issued.

**YOUTH ADVANCEMENT, TOURISM AND CULTURE (PMU) DEPARTMENT**

G.O.Rt.No. 567

Dated:17.07.2013

Read the following:-

1. From M/s Stark Communications (Cochin) Pvt. Limited, Kochi, Lr., Dated: Nil
2. Letter.No.3366/PMU/PRO/2013, YAT & C (PMU) Department, Dated: 24.05.2013
3. From M/s Stark Communications (Cochin) Pvt. Limited, Kochi, Invoice No. IN13-14/045, Dated: 17.06.2013

\* \* \* \*

**ORDER:-**

Government during Bio-Diversity has erected the AP Tourism hoardings at certain Airports. Again in this Financial Year Government has decided to erect the AP Tourism Hoarding at Airports for promoting and attracting the more number of National and International Tourists.

2. In the reference 2<sup>nd</sup> read above, the Government has requested M/s Stark Communications (Cochin) Pvt. Limited, Kochi to supply 8 various creatives to be displayed at Airports viz., Hyderabad, Tirupati, Kochi and Trivandrum for promotion of AP Tourism.

3. In the reference 3<sup>rd</sup> read above, M/s Stark Communications (Cochin) Pvt. Limited, Kochi has submitted bills for an amount of Rs.1,79,776/- (Rupees One Lakh Seventy Nine Thousand Seven Hundred and Seventy Six Only) towards the supply of 8 various creatives to be displayed at Airports viz., Hyderabad, Tirupati, Kochi and Trivandrum for promotion of AP Tourism.

4. Government after careful examination of the matter hereby sanctioned an amount of Rs.1,79,776/- (Rupees One Lakh Seventy Nine Thousand Seven Hundred and Seventy Six Only) to M/s Stark Communications (Cochin) Pvt. Limited, Kochi towards the supply of 8 various creatives to be displayed at Airports viz., Hyderabad, Tirupati, Kochi and Trivandrum for promotion of AP Tourism.

5. The amount sanctioned at Para 4 above shall be debited to the following Head of Account:  
“ 3452- Tourism-01-Tourist Infrastructure – 102 Tourist Accommodation & other facilities to Tourists – Schemes included in PLAN,GH 11- Normal State Plan - (13) Advertisement for Promotion of Tourism – 260 – Advertisement, Sales and Publicity - Expenses”

6. The Assistant Secretary to Government and Drawing & Disbursing Officer, YAT & C Department shall draw and disburse the amount sanctioned at Para 4 above, to M/s Stark Communications (Cochin) Pvt. Limited, Kochi through on line. The details of Bank account is as follows:-

|             |   |                         |
|-------------|---|-------------------------|
| Bank Name   | : | Kotak Mahindra Bank Ltd |
| Branch Name | : | M.G Road, Ernakulam     |
| Account No. | : | 0592 2000 0034 12       |
| IFSC Code   | : | KKBK 0000 592           |

**(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)**

**CHANDANA KHAN  
SPECIAL CHIEF SECRETARY TO GOVERNMENT**

To  
M/s Stark Communications (Cochin) Pvt. Limited, Kochi.  
The Assistant Secretary to Government & D.D.O, YAT& C(PMU) Dept.  
The Deputy Pay & Accounts Officer, A.P. Secretariat, Hyderabad

**Copy to:**

The YAT & C (PMU- Claims) Department.  
SF/SCs

**//Forwarded:: By Order//**

**SECTION OFFICER**